

# The Sky's the Limit

## CTE Career Expo Workshops 2007

### **Resume Development – Teacher Workshop: 9:00 A.M - Cactus League Room**

Lori Norris, Professional Resume Writer and Career Consultant, Get Results Resumes

This resume workshop will provide educators with the most current and up-to-date information regarding resume writing standards and job search techniques they can take directly to their students. The workshop will cover formatting tips and general information on how to create a resume that will entice employers to pick up the phone and call. Give your students an edge as they enter the workforce prepared with updated and effective resume writing techniques.

### **Careers in Healthcare: 9:30 A.M. - Youth Sports Room**

Pat Harris, Director of Healthcare Education, Maricopa County Community College District

Career opportunities in healthcare are limitless. With more than 200 career opportunities in healthcare, there are many choices to consider. Some healthcare professions involve working directly with patients and side-by-side with physicians. Others work behind the scenes and play a key role in keeping the healthcare system running. Explore various careers, including job duties and salaries, as well as, training requirements to enter the exciting healthcare field.

### **Interview Techniques – Bringing Out Your Best: 9:30 A.M. – Stadium Room & 11:30 A.M. – Youth Sports Room**

Laura Neal & Corina Madruga, City of Phoenix-Human Resources

Landing your next job depends on doing well in an interview. In this workshop, you will learn tips, techniques and strategies to be successful in an interview. Human Resource professionals will teach you how to open an interview (2-minute sound bite) and end the interview with confidence.

### **How to Finance Going to College: 10:00 A.M. – Cactus League Room**

Frances Mateo, Coordinator, Development and Scholarships and Anne Hatcher, Financial Aid Technician, Glendale Community College

Going to college is an important step towards your career. There are a variety of financial aid opportunities available for going to college, if you take the time to explore your options. In this workshop, you will learn about federal financial aid programs, as well as, scholarship opportunities to help you pay for your college. This is a great workshop for students, parents, teachers and guidance counselors.

### **Discovering Your Creative Abilities: 10:00 A.M. – Tourism Room**

Julie Ott, College Representative, The Fashion Institute of Design and Merchandising

All jobs require some kind of creativity. It is a part of life from school to business to artistic and design fields. Learn to tap into the right hemisphere of the brain for problem solving and self expression. Participate in exercises that will help you think "outside the box."

## **Career Opportunities in Manufacturing: 10:30 A.M.-Youth Sports Room**

Lysia Hand, Coordinator, Recruitment Programs, Maricopa County Community College District-Center for Workforce Development

In addition to employing over 130,000 persons, the manufacturing sector in Greater Phoenix offers above average wages and is a major driver of regional exports to both domestic and international markets. Like most employers, manufacturers in the region have become increasingly dependent on a skilled and well-trained workforce to maintain their competitive edge. In this workshop, you will learn more about exciting opportunities in manufacturing.

## **Creating Your Own Future: How to Know if Entrepreneurship is Right for You: 11:00 A.M. – Tourism Room**

Allan Sabo, Member, Arizona Entrepreneurship Week Leadership Team & ALTI Success Strategies

Allan Sabo, a serial Entrepreneur will share his unique insights on what an Entrepreneur is, what are the pros and cons of Entrepreneurship as compared to the alternative, getting a job. He will then discuss what some of the common traits of successful entrepreneurs are, and offer suggestions to help you take steps to go beyond the idea and start your first business.

## **Fashion Show: 11:00 A.M. – Main Floor**

Facilitator, Deb Moore-Sunrise Mountain

Sunrise Mountain DECA and AOHT students will present a “Dress for Success” fashion show. DECA is a national sales and marketing association and AOHT is the Academy of Hospitality and Tourism. The students will showcase fashions that you should wear in the workplace for a variety of days. Come join them for this event.

## **Resume Development – Teacher Workshop: 11:00 A.M. – Cactus League Room**

Lori Norris, Professional Resume Writer and Career Consultant, Get Results Resumes

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## **Impression Management: 12:00 P.M. – Tourism Room**

Julie Ott, College Representative, Fashion Institute of Design and Merchandising

Dressing for Professional and Social Success: Learn to understand the underlying psychology of color, pattern, and style. Explore the factors that influence that all-important first impression, and learn how to create a dynamic professional and social image.

## **Why Some Folks Succeed and Others Fail: 12:30 P.M. – Youth Sports Room**

Dr. Jim Reed – Faculty, Communications Department, Glendale Community College

In this enlightening, interactive workshop, follow your guide, Dr. Jim Reed, as he shares strategies on maximizing your academic and career potential.

## **Resume Development – Student Workshop: 1:00 P.M. – Cactus League Room**

Lori Norris, Professional Resume Writer and Career Consultant, Get Results Resumes

The average hiring manager spends 15 seconds reviewing your resume! To stand out, you must have a flawless, positive, skillfully crafted marketing document. In this workshop, you will learn the “dos and don’ts” of building a quality resume.

## **Job Hunting in the 21st Century: 1:30 – Stadium Room**

Holly Schor, Community Relations Manager, Jobing.com

This workshop is designed to help job seekers with their online job search and take the intimidation and guess work out of using the internet. After finishing this workshop, you will have a greater edge in using the internet to get your perfect job!